

The company promotes and adheres to the following values:

- **Customer Care** – Our goal is always to deliver first class customer service, high quality products and services without forgetting that our customers are central to our success.
- **Team Work** – We work together as a Team, despite personality diversity. We aim at effective communication, treating colleagues and those outside of the group with respect and dignity.
- **Efficiency** – We utilize our resources efficiently and strive for economy across all areas of our business.
- **Flexibility** - We constantly seek new opportunities for business and personal growth and we are committed to continuous improvement in our performance.
- **Ethics and Integrity** – We subscribe to high moral standards with an open heart and open mind.
- **Honesty** -We aspire to be always trustworthy by being always true and honest in our actions and words.
- **Industry** - Work Ability can only be put in good use if there is the desire and will to work hard.
- **Loyalty**- that will help promote the well being of the company and will make you stay long in the company